

UNITED STATES BANKRUPTCY COURT
DISTRICT OF MASSACHUSETTS
EASTERN DIVISION

In re:

SW BOSTON HOTEL VENTURE LLC,

Debtor.

Chapter 11
Case No. 10-14535-JNF

NOTICE OF APPEARANCE AND DEMAND FOR SERVICE OF PAPERS OF HOLLAND & KNIGHT LLP ON BEHALF OF STARWOOD HOTELS & RESORTS WORLDWIDE, INC.

PLEASE TAKE NOTICE that Holland & Knight LLP hereby appears in the above-captioned Chapter 11 case as attorneys for *Starwood Hotels & Resorts Worldwide, Inc. and certain of its affiliates, including, but not limited to, W Hotel Management, Inc.*, and in doing so, requests that all notices given or required to be given in these cases, and all papers served or required to be served in these cases, be given and served upon it at the office, address and telephone number set forth below, and that it be added to the mailing matrix on file with the Clerk of the Bankruptcy Court as follows:

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This Notice of Appearance and Demand for Service of Papers (the "Notice") is not intended to constitute a waiver of (i) the right to have final orders in non-core matters entered only after *de novo* review by a District Judge, (ii) the right to trial by jury in any proceeding related to this case or any case, controversy, or proceeding related to this case, (iii) the right to

have the District Court withdraw the reference in any matter subject to mandatory or discretionary withdrawal, (iv) any objection to the jurisdiction of this Bankruptcy Court for any purpose other than with respect to this Notice, (v) an election of remedy, or (vi) any other rights, claims, actions, defenses, setoffs, or recoupments as appropriate, in law or in equity, under any agreements, all of which rights, claims, actions, defenses, setoffs, and recoupments are expressly reserved.

Respectfully submitted,

STARWOOD HOTELS & RESORTS
WORLDWIDE, INC., et al.

By its attorneys,

HOLLAND & KNIGHT LLP

/s/ John J. Monaghan

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Dated: May 3, 2010

CERTIFICATE OF SERVICE

I, Lynne B. Xerras, Attorney for Starwood Hotels & Resorts Worldwide, Inc. in connection with the above-captioned bankruptcy proceeding, hereby certify that on this 3rd day of May, 2010, I served copies of the foregoing Notice of Appearance and Request for Service of Papers by first-class mail, postage-prepaid, upon the parties on the attached service list who do not receive ECF service.

/s/ Lynne B. Xerras_____

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